

2025

Frankie So,

Project Manager -Creative Strategist -Faith / Tech Educator

I connect people, systems, and ideas with empathy, clarity, and purpose.

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EDUCATION

Master of Art in Communication

Hong Kong Baptist University

2012-2014

Bachelor of Science in Creative Media

City University of Hong Kong

2008-2011

High Diploma in Computer Games and Animation

Hong Kong Institute of Vocational Education

2004-2008



KEY SKILLS

IT/Digital/Media Project Management

ChatGPT/PMP/ SWOT/PDAC/
OKR/Miro/ Concept Mapping
Tool/UML/WBS

Design/Event

Midjourney/ Stable diffusion/Adobe
Photoshop / Illustrator /
InDesign/Premiere Pro / Video Editing
/CapCut /Live2D Cubism / OBS /
Streaming tools/Audio Editing
(Audacity /PA system) 3D
Max/Maya/V-Ray

Personality/ Communication

Cialdini Influence/ Enneagram/Slack

Web/Code

HTML/CSS /WordPress / Wix / SSL
/App Prototyping



ADDITIONAL SKILLS/LANGUAGE

PREPARE ENRICH Certified Facilitator
Global Queer Theologies
Biblical Hebrew: Basic reading
Cantonese: Native, English: Reading
and written proficiency; verbal
communication functional with
preparation Mandarin Chinese: Fluent



PROFILE

Multi-project strategist with 8+ years of experience delivering digital, creative, and community-based solutions. Skilled in coordinating tech, design, and education teams across Hong Kong and China. Proven success in managing fintech platforms, AR tools, and inclusive learning initiatives. Adept at transforming cross-functional challenges into sustainable, human-value outcomes, currently seeking a Project Manager role where I can leverage this multidisciplinary expertise to drive meaningful impact.



PROFESSIONAL EXPERIENCE

Project Consultant

03/2021 – 01/2025

Msystem.com.hk Limited

- Led 60+ cross-industry projects under Hong Kong's Technology Voucher Programme, managing fintech apps, AR medical tools, and enterprise control systems. Coordinated 3 in-house developers, 4 China-based engineering teams, and local UX/UI designers.
- Successfully launched ChargeSpot and directed a complex multi-currency forecasting system for money changer branches. Known for intuitively identifying clients' unmet needs beyond existing software and transforming them into scalable, strategic solutions.

Research Assistant

04/2021 - 09/2021

City University of Hong Kong

- Mentored creative media students in multimedia project management, helping them develop livestream systems, Live2D animations, and interactive exhibitions. Designed teaching modules and proposal templates; coordinated with university departments to connect students with companies for creative pitching sessions. Guided students through career doubt, experimentation, and public exhibition—balancing academic rigor with real-world preparation.

Project Manager

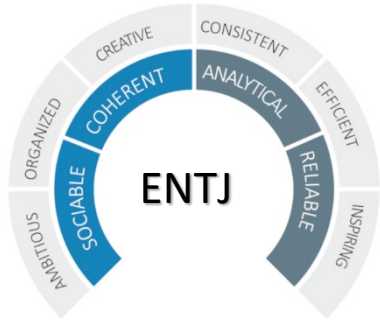
06/2017 – 02/ 2021

Msystem.com.hk Limited /
Money Matching Limited

- Lead in the planning, development, and implementation of the projects. Delegate tasks to the team members and provide counsel on all aspects of the project. Supervise the assessment of all tasks to ensure the quality and accuracy of the projects.
- Arranged appointments and ensured staff/investors arrived at client meetings on time. Recorded, transcribed, and distributed weekly meetings



CHARACTERISTICS



JOB DUTIES



INTEREST/ACTIVITY



Photo



JUNIOR EXPERIENCE

Photo Editor/Website Designer Project-based Freelancer

09/2012 - 08/2014 01/2015 - 05/2017

I work independently, my fields include web design, film making, photography, video production & social media promotion.

Activity Assistance Part-Time (IT/Event)

02/2015 - 04/2015

Assist in organizing events, document listing, printing & telephone inquiries.

Executive Officer

07/2014 - 01/2015

Managers who specialize in resource and system management.

Posted around different departments: The Secretariat and District Council, Political party & community.

Project Executive

07/2012 - 08/2012

It is a production house. The Executive has ultimate responsibility for the project.

Student Helper

01/2010 - 05/2010

Preparation of teaching materials, ordering and repairing tools, ushering of guests in exhibitions and showrooms, and other related duties as assigned.

Promoter

07/2007 - 08/2007

Promote courses. Assist in organizing events & recruitment and explain the course details.



COMMUNITY ENGAGEMENT/ VOLUNTEER & CREATIVE WORK

Sermon Speaker/Event Manager/Designer /Writer/IT

Support/Teacher/Reading Club/Hotline

01/2023 - Present

Blessed Ministry Co
mmunity Church

- Train my patience, mentoring skills, and motivate people to join my project without any monetary resources. AI poster design shows my creativity, initiative, and spirituality. Led community events including IDAHO, Pikdot, and PrideLab. Introduced AI tools in ministry and youth workshops, empowering volunteers without financial resources.

United States Patents

02/2019 - 02/2020

China & Hong Kong

- Indoor Intelligent Home Stereo Projector with 360-Degree Rotation

Student Study Tour

07/2010 - 08/2011

Fudan University &
City University of Hong Kong

- I have participated in 3 study tours during my college years. The themes were about Chinese culture, sustainable development and conservation and philosophy of religion.